

## ENTRY REQUIREMENT

- Bachelor's Degree or Equivalent **OR**
- APEL A T7 (Age ≥ 30 Years)

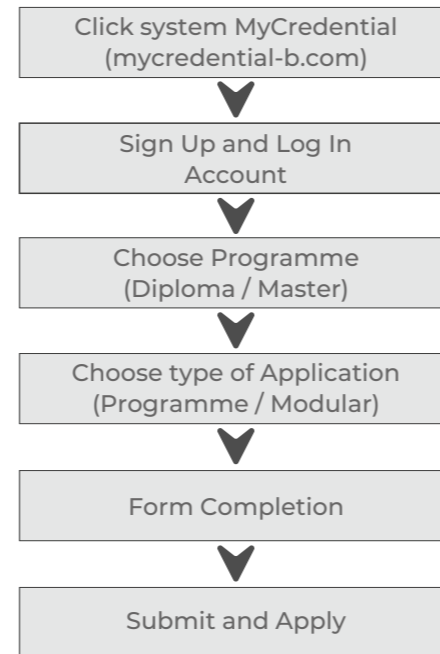
## REQUIRED DOCUMENTS

- Front page of Identification Card
- 1 copy of academic certificate
- 1 passport photo (for matric card use)

## FINANCIAL AIDS

- EPF withdrawal assistance (Full Programme)
- HRDC claimable (By Modular)
- Self-Pay

## HOW TO APPLY



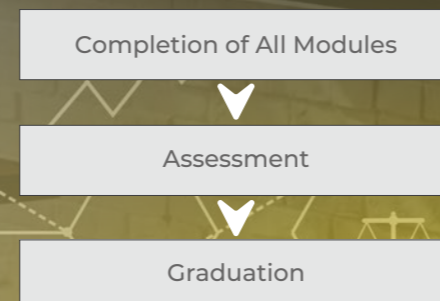
UMPSA  
ADVANCED



# EXECUTIVE MASTER BUSINESS MANAGEMENT

Note : The information contained is accurate at the time of publication and UMPSA Advanced reserved the right to alter, amend or change any information herein at any time. For the latest updates and more information, kindly visit our website.


## HOW TO GRADUATE BY MODULAR ?



EDUCATION FOR ALL  
NO ONE LEFT BEHIND

NON-MQA ACCREDITED PROGRAMME

Awarded by  
Universiti Malaysia Pahang Al-Sultan Abdullah

 **UMPSA Advanced**  
Kompleks Pentadbiran Utama,  
Lebuhr Persiaran Tun Khalil Yaakob,  
26300 Kuantan,  
Pahang.

CONTACT US



APPLY NOW



SKILL UP



Interactive learning  
activities, assignments,  
online discussions



Flexible Mode  
(Face to face and  
Online Learning)



Weekend  
Class

Programme Specially Develop For Industry

# EXECUTIVE MASTER

## BUSINESS MANAGEMENT



The Executive Master in Business Management programme provides comprehensive training and development for individuals seeking to advance their careers in the field of business management. Through a blend of theoretical knowledge and practical application, this programme equips participants with the skills and competencies needed to succeed in today's dynamic business environment

### LEARNING OUTCOME



**Strategic Management:** Graduates will demonstrate the ability to analyze complex business environments, formulate effective strategies, and make informed decisions to achieve organizational goals.



**Leadership and Team Management:** Students will develop leadership skills to effectively lead teams, inspire others, and foster a collaborative work culture conducive to achieving business objectives.



**Innovation and Entrepreneurship:** Students will learn to identify opportunities for innovation and entrepreneurship, develop business plans, and implement strategies to drive business growth and sustainability.

### Who Should Attend ?

Mid-career professionals with prior experience in business management or related fields.

### Benefits

- Expand career opportunity
- Increase earning potential
- Enhance leadership capabilities
- Professional networking opportunity



### PROGRAMME INFO

#### PROGRAMME DELIVERY

| PROGRAMME DELIVERY | LEARNING MODE                               | DURATION             |
|--------------------|---|----------------------|
| BY PROGRAMME       | Physical : 2 Modules<br>Online : 10 Modules | Minimum<br>12 Months |
| BY MODULAR         | Physical : 2 Modules<br>Online : 10 Modules | Flexible             |

#### ASSESSMENT

|             |     |
|-------------|-----|
| Assignment  | 60% |
| Quiz / Test | 40% |

#### PROGRAMME STRUCTURE

| PROGRAMME / MODULE                           | MODE     | PROGRAMME FEE (RM)          |            |        |
|--|----------|-----------------------------|------------|--------|
|  |          | REGISTRATION + BY PROGRAMME | BY MODULAR |        |
| MODULE : BUSINESS LAW                        | ONLINE   | 605<br>+                    | 1,488      |        |
| MODULE : ACCOUNTING AND FINANCIAL MANAGEMENT | ONLINE   |                             | 1,488      |        |
| MODULE : STRATEGIC MANAGEMENT                | ONLINE   |                             | 1,488      |        |
| MODULE : MANAGERIAL ECONOMICS                | ONLINE   |                             | 1,488      |        |
| MODULE : MARKETING MANAGEMENT                | ONLINE   |                             | 1,488      |        |
| MODULE : QUALITY MANAGEMENT                  | ONLINE   |                             | 1,488      |        |
| MODULE : ORGANIZATIONAL BEHAVIOUR            | ONLINE   |                             | 1,488      |        |
| MODULE : HUMAN RESOURCES MANAGEMENT          | ONLINE   |                             | 1,488      |        |
| MODULE : INFORMATION TECHNOLOGY FOR MANAGERS | ONLINE   |                             | 1,488      |        |
| MODULE : OPERATION MANAGEMENT                | ONLINE   |                             | 1,488      |        |
| MODULE : RESEARCH METHODOLOGY*               | PHYSICAL |                             | 1,688      |        |
| MODULE : PROJECT PAPER*                      | PHYSICAL |                             | 1,688      |        |
| <b>TOTAL FEE</b>                             |          |                             | 17,505     | 18,256 |

\*Learning mode (Physical / Online) is subject to change